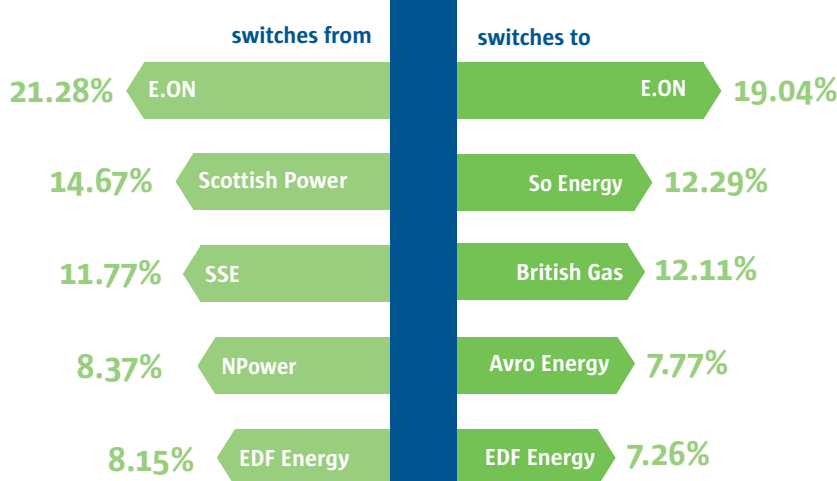


DECEMBER 2018

# Energy Snapshot



## THE BIGGEST WINNERS AND LOSERS



## MOST POPULAR TARIFFS

<b>#1 British Gas</b> Energy Plus Protection Jan 2020 Average Saving: £71.30	% of switches <b>11.84%</b>
<b>#2 E.ON</b> Fix 2 Year Exclusive December 2018 Average Saving: £7.50	% of switches <b>10.02%</b>
<b>#3 E.ON</b> Fix 1 Year Exclusive December 2018 Average Saving: £19.79	% of switches <b>8.67%</b>
<b>#4 Avro Energy</b> Simple And Exclusive Average Saving: £124.83	% of switches <b>7.77%</b>
<b>#5 So Energy</b> So Penguin - Green - Seasonal Payments Average Saving: £155.06	% of switches <b>7.01%</b>

## HIGHEST SAVING TARIFFS

Avg. saving <b>£160.66</b>	<b>#1 Bulb</b> Vari-Fair Electricity 1.35% of switches
Avg. saving <b>£158.57</b>	<b>#2 So Energy</b> So Ox - Green - Seasonal Payments 3.98% of switches
Avg. saving <b>£155.06</b>	<b>#3 So Energy</b> So Penguin - Green - Seasonal Payments 7.01% of switches
Avg. saving <b>£124.83</b>	<b>#4 Avro Energy</b> Simple And Exclusive 7.77% of switches
Avg. saving <b>£122.23</b>	<b>#5 Bulb</b> Vari-Fair 1.31% of switches

## SWITCHES BY AREA

Rank	region	% of switches	Average savings
1	South East	14.32%	£78.78
2	North West	12.42%	£75.03
3	Yorkshire & The Humber	10.07%	£77.01
4	West Midlands	10.03%	£83.84
5	East Anglia	9.77%	£87.97
6	South West	9.49%	£75.46
7	East Midlands	8.42%	£81.18
8	Scotland	7.99%	£72.83
9	Greater London	7.22%	£83.20
10	North East	5.22%	£83.37

## SWITCHES BY AGE

Person age	% of switches	Average saving
Under 21	0.59%	£82.97
21 - 24	4.81%	£77.87
25 - 29	13.35%	£71.26
30 - 39	23.81%	£79.11
40 - 49	19.92%	£89.55
50 - 64	24.16%	£80.77
65 - 79	11.13%	£58.50
80 +	2.23%	£66.98

## Tariffs ending January 2019

### Affect Energy

- Fixed Until January 2019
- Fixed Until January 2019 v2

### Better Energy

- Online Fixed 2 Jan19
- Postal Fixed 2 Jan19
- Online Fixed 2a Jan19
- Postal Fixed 2a Jan19
- Online Fixed 1 Jan 19
- Postal Fixed 1 Jan 19

### British Gas

- All Online Jan 2019

- HomeEnergy Plus Cover Jan 2019
- Everything Online Jan 2019

### EDF Energy

- Blue+Fixed Prepay January 2019
- Smart Saver Jan19
- Online Saver Jan19
- Online Saver Jan19v2
- Simply Fixed Renewal Jan19

### first:utility

- iSave Fixed January 2019
- You First January 2019

### iControl Fixed January 2019

- iSave Fixed January 2019 v2
- First Fixed January 2019 plus
- First Gourmet January 2019
- Smart First January 2019 Online
- Smart First January 2019 v2
- First Fixed January 2019 v3 Full Service
- First Fixed January 2019 v2 Online

### PFP Energy

- Together - January 2019 - fixed 67 Paperless
- Together - January 2019 - fixed

### 67 Paper Billing

- FixedFor 12 v5 Paperless
- FixedFor 12 v5 Paper Billing

### Sainsbury's Energy

- Price Freeze January 2019

### ScottishPower

- Help Beat Cancer Fixed Price Energy January 2019
- Help Beat Cancer Fixed Price Energy Jan2019 Online
- Help Beat Cancer Fixed Price Energy Jan 2019 v2

- Help Beat Cancer Fixed Price Energy Jan19v2 Online
- Online Fixed Price Energy January 2019

- Online Fixed Saver January 2019
- Online Fix and Save January 2019
- Online Fixed Price Energy January 2019 v2
- Online Fixed Saver January 2019 v2
- Online Fix and Save January 2019 v2
- Basic Fixed January 2019
- Basic Fixed January 2019 Online

Average savings based on usage information entered by [comparethemarket.com](http://comparethemarket.com) customers during December 2018. Achievable savings can vary among customers depending on individual household usage.



comparethemarket™